

CEPT CONFERENCE

**URBAN  
DESIGN  
IN INDIA**

9<sup>th</sup>-10<sup>th</sup> May 2023

**UDI Conference  
Compendium  
/2023**



## Conference Partners



**ROYALÉ TOUCHÉ**  
LAMINATES | WOODEN FLOORS | PLYWOOD

Royale Touche, with its heritage of over 45 years, changed the way India looked at laminates. The brand decided to create the country's first luxury laminates with unparalleled designs, textures & character. The company was built on two pillars- Ever-changing designs & never-changing quality.

Royale Touche being one of the most premium laminate brands in India, has helped transform plain structures into intimate spaces. The company's contemporary approach has driven itself towards international markets in Europe, USA, Africa, Malaysia, Hong Kong, China, Indonesia, Singapore & Australia. Royale Touche offers more than 950+ Unique Collections, 40+ Realistic Textures, New Designs Launching Every 4 Days with over 170+ stores across India & has also introduced the first-ever VR showrooms across the country.

Our legacy is built on trust, quality, and innovation and we strive to redefine elegance with dynamic designs.

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## **CEPT Conference**

CEPT Conference aim to promote knowledge exchange, collaboration, and interdisciplinary research in urban design, planning, and policy and management. By bringing together stakeholders from diverse backgrounds, the conferences facilitate the advancement of sustainable and equitable urban development. The platform provides a forum for unbiased discussions, advances knowledge and new ideas, influences positive change in public policy, exposes students to professionals and policymakers, and offers networking opportunities. We are dedicated to working towards solutions to India's urban challenges through collaboration and collective action.

The conferences are organised by CEPT Research and Development Foundation (CRDF), the research arm of the University, engaged in research projects, advisory assignments and capacity building initiatives aimed at solving critical problems in the built environment and human habitats.

#ceptconferences  
#urbandesigninindia

# About UDI Conference

It is an exciting moment for urban design in India. Like all new professions, the urban design profession in India is at a juncture where it is navigating its way through the complex processes, practices and demands of fast-paced transformations in Indian cities to provide meaningful and lasting design solutions for public places. Urban design education is the same in this context. It is also faced with similar challenges in preparing young graduates to integrate into the evolving profession and to operate in these complex environments. There is a growing emphasis on community participation and collaboration in the urban design process, which involves engaging with local communities and stakeholders to create more responsive and participatory urban design solutions. There are also various modes of providing services, including design, research and advocacy, and some fusion to suit the specific contextual requirement of projects.

It has long been felt that there must be a platform where urban design professionals can come together to share their experiences working on urban projects in India. This would allow cross-pollination of ideas and exposure to various modes of working in this domain that would benefit professionals and academicians and help strengthen the narrative of urban design in India. With this idea in mind, CEPT Research & Development Foundation has organized the conference on Urban Design in India at CEPT University. The goal is to make it into an annual event where urban design practice takes centre stage, and practicing firms share their perspectives on urban design in India through their work. In addition, the conference will provide a platform for networking and collaboration among these organizations, fostering a spirit of cooperation and collective action towards building better cities in India.

The conference will be relevant for urban design and planning professionals, urban design teachers and students, decision-makers in cities and citizens interested in the future of cities in India.



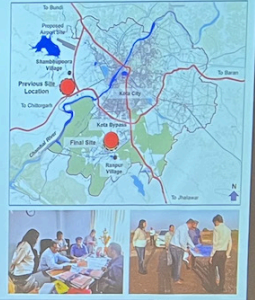


Glimpses from Urban Design in India 2023



### Challenges

- Site was changed after the first stage because of land ownership issues
- Decision regarding finalisation of program and lead/ anchor components
- Consensus on Vision for Positioning of the Project
- Decision regarding soliciting EOIs from Potential Private Sector entities
- Decision regarding implementation & operation framework



### Practice of Urban Design in India

Panel Discussion on

Panelists:

- Moghana Patel, Studio Infill
- Rohit Chafya
- Purvi Patel, Design & Planning Counsel
- Shobhit Tayal
- Naresh Narasimhan, Venkatramanian Associates
- Anil Prabhju, Shashi Prabhju & Associates
- Prasanna Desai, Prasanna Desai Architects
- Saumil Mevada, INI Design Studio
- Mansi Sahu, Studio POD



# Shashi Prabhu & Associates

Wankhede Stadium, Block A2  
and B1, North Stand,  
'D' Road, Churchgate, Mumbai



@Shashi Prabhu & Associates



@Shashi Prabhu & Associates



shashiprabhu.com



## About

Shashi Prabhu & Associates is a pre-eminent Architecture & Engineering consulting firm renowned for its high-quality and innovative design solutions in the built environment including Urban Design, Architecture, Engineering, Interior Design, Project Management, and Transactional Advisory Services. Through excellence, integrity, continuous improvement and commitment to technology, the practice strives to deliver client-driven high-quality sustainable assets and people-centric solutions, which stand the test of time.

## Presenter



### **Amol Prabhu** Partner

Amol leads a top Architecture & Engineering consulting firm that is renowned for its innovative design solutions in the built environment. He brings exceptional expertise in Real Estate, Design, and Project Management with a global perspective and mission-critical project experience. At Shashi Prabhu & Associates, Amol leads the team to offer a wide range of services, including Urban Design, Architecture, Engineering, Interior Design, Project Management, and Transactional Advisory Services in India, the Middle East, and Africa.



# Presentation

## Design Beyond the Architect

Good urban design is essential for creating livable, functional, and sustainable cities that meet the needs of their inhabitants. However, urban design is a complex and collaborative process that goes beyond the traditional role of architect to consider complexities of urban environment to realize the design into the built reality.



Wankhede Stadium



India's first inter-nodal station, Ajni Nagpur



Self-Development - Mass Housing for 10K Police Constables, Mumbai